



APRIL 17, 2021

TOUCHATRUCKBR.ORG

COMMUNITY PROJECTS

Visit juniorleaguebr.org/community to learn more about our Community Projects!

Kids in the Kitchen | Patient Activity Days | Diaper Bank | Ready Hands | Painted Playground | Family Resource Center | StoryTime in the Garden

BE SEEN AT TOUCH A TRUCK

THE BIG RIG \$10,000 (2 AVAILABLE)

As The Big Rig Sponsor, you will be the Presenting Sponsor. Your company logo will be prominently displayed at the main stage and included on gate signage used at event entrances. Your name will be used in all references to Touch A Truck as the "Presenting Sponsor" of the event. Company logo will be used in social media marketing as well as in post-event community thank you media.

INCLUDES THE BIG RIG LEVEL BENEFITS

EVENT BAG \$7,500 (1 AVAILABLE)

As the Event Bag Sponsor, you will have the option of donating 5,000 bags with your Company logo to be distributed to the attendees of all Touch A Truck events, including the day of, or providing a monetary cash donation that will be used to purchase the swag bags with your company's logo on them. Company logo will be used in social media marketing as well as in post-event community thank you media.

INCLUDES THE EXCAVATOR LEVEL BENEFITS

TRANSPORTATION \$7,500 (1 AVAILABLE)

As the Transportation Sponsor, your name will be prominently displayed on all transportation vehicles used during the event. Company logo will be used in social media marketing as well as in post-event community thank you media.

INCLUDES THE EXCAVATOR LEVEL BENEFITS

EVENT MAP \$5,000 (1 AVAILABLE)

As the Transportation Sponsor, your name will be prominently displayed on all transportation vehicles used during the event. Company logo will be used in social media marketing as well as in post-event community thank you media.

INCLUDES THE CEMENT MIXER LEVEL BENEFITS

TICKETS & INSURANCE \$5,000 (1 AVAILABLE)

As the Ticket & Insurance Sponsor, your company's logo will be featured on all printed tickets for the event. Company logo will be used in social media marketing as well as in post-event community thank you media.

INCLUDES THE CEMENT MIXER LEVEL BENEFITS

COMMUNITY ZONE \$5,000 (1 AVAILABLE)

As the Community Zone Sponsor, you will have prominent signage in front of a designated area at the event. Your name will be used in all references to the Community Zone as "Your Company Name" Community Zone. Company logo will be used in social media marketing as well as in post-event community thank you media.

INCLUDES THE CEMENT MIXER LEVEL BENEFITS

DIG ZONE \$5,000 (1 AVAILABLE)

As the Dig Zone Sponsor, you will have prominent signage in front of a designated area at the event. Your name will be used in all references to the Dig Zone as "Your Company Name" Dig Zone. Company logo will be used in social media marketing as well as in post-event community thank you media.

INCLUDES THE CEMENT MIXER LEVEL BENEFITS

EXHIBITOR ZONE \$2,500 (MULTIPLE AVAILABLE)

As an Exhibitor Zone Sponsor, you will have prominent signage at a designated area at the event. Your name will be used in all references to the Exhibitor Zone as "Your Company Name" Zone. Company name will be used in social media marketing as well as in post-event community thank you media.

INCLUDES THE FRONT END LOADER LEVEL BENEFITS

GRUB ZONE \$2,500 (MULTIPLE AVAILABLE)

As the Grub Zone Sponsor, you will have prominent signage at the food court at the event. Your name will be used in all references to the Grub Zone as "Your Company Name" Grub Zone. Company name will be used in social media marketing as well as in post-event community thank you media.

INCLUDES THE FRONT END LOADER LEVEL BENEFITS

QUIET HOURS \$2,500 (1 AVAILABLE)

As the Quiet Hours Sponsor, you will have prominent signage during Quiet Hours at Touch A Truck. Your name will be used in all references to Quiet Hours as "Your Company Name" Quiet Hours. Company name will be used in social media marketing as well as in post-event community thank you media.

INCLUDES THE FRONT LOADER LEVEL BENEFITS

TECHNOLOGY \$2,500 (1 AVAILABLE)

As the Technology Sponsor, your name will be used in all references to Technology as "Your Company Name" Technology Sponsor. Company name will be used in social media marketing as well as in post-event community thank you media.

INCLUDES THE FRONT LOADER LEVEL BENEFITS

SPONSORSHIP LEVELS

		PRINT/ SOCIAL ADS	PRESS RELEASE	LOGO ON EVENT MAP	CUSTOMIZED COLORING SHEET	SIGNAGE AT EVENT	TICKETS
THE BIG RIG	\$10,000						32
THE DREDGER	\$7,500+						26
EXCAVATOR	\$7,500						20
CEMENT MIXER	\$5,000						16
FRONT END LOADER	\$2,500						12
BUCKET TRUCK	\$1,000						8
BACK HOE	\$500						4
TOW TRUCK	\$250						2